Phone: 1-888-908-5193 | Email:wales@walesgoriola.com Portfolio: http://walesgoriola.com/portfolio/

FULL STACK WEB DEVELOPER

Excellent, results-driven Web development professional with outstanding success leading a wide range of corporate and e-commerce developments while participating in planning, analysis, and implementation of solutions that elevate business objective. Strong innovative and creative design skills with a deep understanding of and experience with several platforms and technologies, including CSS responsive design, Bootstrap responsive, information architecture, interactive design, MVC, and testing. Outstanding team and project leader—passionate about the quality of work develop and produce—while managing, motivating, and guiding teams. A self-motivated to spot ways to improve business solutions and projects.

AREAS OF EXPERTISE

- Design and Development
- UI Front-End Web Development
- Back-End Web Development
- Magento e-commerce Solution
- CMS WordPress, Drupal, and Textpattern
- Bootstrap Responsive Design
- CSS Responsive Design
- Angular Responsive Design

- Mobile Technologies
- Database Management (SQL, MySQL)
- Flash Designer, and Digital Arts
- Team and Project Leadership
- Management Accounting
- Interactive Media and Motion Graphics
- Object Oriented Programming with Ajax
- Native App

KEY TECHNICAL PROFICIENCIES

Platforms/Web Servers: Apache Http Server, Apache Tomcat 4.0. UNIX (Solaris, HP-UX), Window 9x/NT/2000,

Linux (Red Hat), Mobile, Cloud, Amazon Web Services Cloud Server.

Networking: TCP/IP, SMS/SQL, Ethernet, Token Ring, VPN, SSH.

Operating System: Windows 10, Windows 9x/XP/Vista, and Mac Operating System.

Programming Skills: UNIX Shell Scripting, HTML, HTML5, CSS, CSS3, PHP, HTML5, XHTML, SQL,

XML, XSL, Ajax, JQuery, JavaScript, Google API, Action Script 2 & 3, CGI, and Lingo

DBMS used: MySQL Administrator, Access, and MySQL Workbench.

Tools: Proficient user of Adobe Suites Cloud (Dreamweaver CS6, Fireworks CS6, Flash CS6,

Adobe Photoshop CS6, Adobe Illustrator CS6, InDesign CS6, After Effect CS6, Acrobat XI Pro, Adobe Audition CS6, Freehand etc.), Adobe PhoneGap, Corel Draw 13, Sound

Forge, Microsoft Office Suite, Excel, PowerPoint, InfoPath, Access.

PROFESSIONAL EXPERIENCE

03.2016 - 05.2016

Blue Calypso, Richardson, Texas - www.bluecalypso.com

Full Stack Senior Web Developer – [Contract]

Advance level development and design position with Blue Calypso a Mobile Shopper Engagement company—managing and developing various Magento solution, Content Management Systems with emphasis on WordPress, and Mobile projects.

Attends Daily Scrum Meeting, lead a team of developers, exhibit multitasking and ability to meet deadlines, on multiple projects simultaneously, while giving strong attention to detail.

- Utilized high scalable Content Management Systems to develop fast responsive websites. Manage and provided support functionality enhancements to the existing sites to meet client's needs.
- Successfully develop custom components, enhancements to design, test and deploy on Magento.

07.2012 - 01.2016

USP Labs, LLC Dallas, TX - www.usplabsdirect.com

Full Stack Senior Web Developer – [Contract]

Advance level development position managing company's online Magento solution, Provide recommendations on various approaches to solving technical problems. Perform design, technical Lead cross-company or project level technology evaluations.

- Successfully develop, evaluate, test and implemented components integration on Magento and Opencart ecommerce stores.
- Utilizing latest web technologies to build fast responsive websites which also support high usability, and greatly increases company's sales.
- Managed, and develop various blogs integrates with Magento to drive new product ideas.

05.2014 - 12.2014

Billy Reid, Florence, AL - www.billyreid.com

Full Stack Senior Magento Developer – [Contract]

Senior development level managing a huge e-commerce solution with Billy Reid, one of the world top ten designers—with shops locations in New York City; Washington, D.C.; Austin, TX; Atlanta, GA; Nashville, TN; Charleston, SC; Dallas, TX; and Houston, TX. Their collections also feature at Neiman Marcus, Bergdorf Goodman, Bloomingdales, Nordstrom, Istean in Japan, and United Arrows in Japan.

- Safed the company from the loss in online gift cards due to technical problems. Redesign and implement new gift cards that increase sales.
- Develop, design and implement web platform system with a focus on the back-end, and front-end on Magento e-commerce store.
- Evaluate, test and implement components, integration of web solution that streamline with the point of sales applications.
- Successfully developed and launched the new Billy Reid online store with responsive design technologies that drove the Company's Black Friday's sales into record-breaking sales in just a few days.

04.2013 - 05.2013

CarryOn, LLC - Dallas, TX

Full Stack Senior Web Developer [Contract]

- Airline online booking projects
- Developed and integrates various JQuery UI and JavaScript for flight and hotel booking—comparing various data and prices.
- Interface design and integration.

3.2012 - 05.2012

Bigham Agency - Plano, TX

Full Stack Senior Web Developer – [Contract]

- Drupal 7 & 8 projects
- Developed and design various multi-level high-end data and informative websites on the Drupal platform.
- Huge user maintains with modules develop and integration.

07.2011-08.2011

City of Carrollton - Carrollton, TX

Full Stack Web Developer – [Contract]

- Provide hands-on experience with client-side JavaScript frameworks and UI design, testing and debugging.
- Redesign the city summer event website and able to exceed city project expectation by the deadline.

10.2007 - 10.2009

National Center for Policy Analysis - Dallas, TX - www.ncpa.org

Senior Front-End Web Developer / Administrator – [Full Time Work]

- Website design, develop and managed using XHTML, PHP, MYSQL, SQL, JavaScript, XML, Flash Action Script 2 & 3, Textpattern, WordPress, and Drupal CMS platform
- Administer team of designers, managing many websites including the corporate website
- Implement the planning and the information architecture of the new corporate website—moving the site from over 80,000 static HTML pages to a dynamic site on a CMS platform.
- Providing eNewsletters to over 1.3 million subscribers [with a Daily Policy Digest send to over a million subscribers on email and SMS texting]
- Managing and developing online video and audio streaming of the NCPA media commentaries on various news network such as FOX News, CNN, and FOX Business.
- Producing enriched media ads for various ads outlets and the social media network (NCPA on YouTube, Facebook, and Twitter)
- Graphic design and printing for NCPA using Illustrator, Adobe InDesign CS4, Photoshop CS4
- A National Center for Policy Analysis http://debate-central.ncpa.org, Project for high school students researching the nationwide high school debate topic. Developed with WordPress, CSS, PHP, JavaScript, and MySQL 5.0. Dreamweaver CS3, and Photoshop.
- A Project of the National Center for Policy Analysis http://familyissues.ncpa.org.
- Developed with Drupal, CSS, PHP, JavaScript, MySQL 5.0. Dreamweaver CS3, and Photoshop.
- John Goodman's Health Policy Blog with over 1.2 million visitors http://healthblog.ncpa.org/
- Developed with WordPress, CSS, PHP, JavaScript, MySQL 5.0. Dreamweaver CS3, and Photoshop.

IT PROJECTS

Velandera Oil & Gas Companies, Inc. Frisco, TX - velandera.com. An enterprise web solution project.
Designed, developed and provide a full stack hands-on experience on this project using HTML5, CSS3, PHP,
MySQL, JavaScript, jQuery and Bootstrap framework for responsive layouts. Textpattern CMS platform
with integration of video, and web Client's Portal Analytics for investors. [Contract]

- RCCG Heaven Glorious Embassy, Plano, TX www.rccghge.org. Web Development Project, designed, and developed their corporate website using PHP, MySQL, and Textpattern CMS platform with Magento shopping integration, payment gateway, photo gallery, sermon archive and media for messages. [Contract]
- Signature Health Care, Inc. Mesquite, TX www.signaturehealthcareinc.com. A Health Care project.
 Develop and Design this stunning website using HTML5, CSS, PHP, JavaScript, Ajax, JQuery, Bootstrap Responsive framework all on Textpattern CMS platform. [Contract]
- Spirit Outpour Books, Rugs & Mats www.spiritoutpour.com. Responsible for the design and development of the online e-commerce store with catalog search, and order processing—payment gateway for the online store. Developed using PHP, JavaScript, Ajax, JQuery, Bootstrap Responsive Design, on Magento platform and ShipWorks for shipping fulfillment. [Contract]
- Bliss & Fire Network, Garland, TX www.blissandfire.com. Develop, Design and implement web platform using Magento, Drupal, and Textpattern—a Bootstrap responsive design, enhanced with Facebook Apps, photo gallery, sermon archive, online video and media for messages. [Volunteer]
- Bliss & Fire Network-Events, Garland, TX www.blissandfire.net. Develop and Design this stunning website using Drupal 8 platform. It's a Bootstrap responsive design, integrate with CiviCRM to handle huge members CRM, event registration, and processing payment. [Volunteer]

EDUCATION& CREDENTIALS

Bachelor of Fine Arts – *Web Design & Interactive Media* The Art Institute of Dallas – A campus of South University - Dallas, Texas

Associate of Applied Science - *Multimedia / Web Development* The Art Institute of Dallas - Dallas, Texas March 2004 3.6 GPA

ACHIEVEMENT & AWARDS

Awards

The Bliss & Fire Network International - Outstanding Partner 2008

The Art Institute of Dallas – Outstanding Portfolio Multimedia & Web Design 2004.

Member

The Dallas Society of Visual Communications (DSVC) Dallas/Fort Worth

Community Service

Bliss & Fire Church, Inc. Garland, Texas - Designed Church corporate website [Volunteer] Bliss & Fire Network, Garland, Texas - Designed corporate website [Volunteer]

Mission Work

Bliss & Fire Network mission work to London and Croatia. Humanitarian& Mission to Serbia [Volunteer] Bliss & Fire Church "Warm Up! Cause" winter Hats, Gloves, Socks, and Blankets to Homeless [Volunteer]