

E-COMMERCE SOLUTION ARCHITECT SENIOR FULL STACK

Professional E-commerce Architect, Developer & Magento Developer with over eight years of substantial Magento development experience, customization, and e-commerce strategy oversight. I develop and oversee a comprehensive, multi-channel e-commerce strategy that leverages existing infrastructure and assets using a PaaS Magento platform—and BigCommerce. Lead a team of developers to implements a workflow with an emphasis on scalability, cross-channel marketability, scope requirements, design, cost analysis, and creative development. Client/server-side optimizations, project development/project management, API integration, multi-tiered metrics & reporting structures, as well as remote collaboration with all team members, executives, and vendors.

AREAS OF EXPERTISE

- Design and Development
- Front-End Web Development
- Back-End Web Development
- Magento 1 & 2 e-commerce Solution
- BigCommerce e-commerce Solutions
- IaaS, PaaS and SaaS Solutions
- CMS – WordPress, Drupal, and Textpattern.
- Bootstrap Responsive Design
- SASS, LESS, CSS Responsive Design
- Woo Commerce
- Mobile Technologies
- Database Management (SQL, MySQL)
- Analytics and Cloud Computing
- Team and Project Leadership
- Amazon Web Services (AWS)
- Object Oriented Programming with Ajax
- LAMP Server administration
- Stencil SDK (BigCommerce)
- GIT and Native App
- Angular Responsive Design

KEY TECHNICAL PROFICIENCIES

Platforms/Web Servers: Apache Http Server, Apache Tomcat 4.0. UNIX (Solaris, HP-UX), Window 9x/NT/2000, Linux (Red Hat), Mobile, Cloud, Amazon Web Services (AWS), Cloud Server.

Networking: TCP/IP, SMS/SQL, Ethernet, Token Ring, VPN, SSH.

Operating System: Windows 10, Windows 9x/XP/Vista, and Mac Operating System.

Programming Skills: Version control, UNIX Shell Scripting, AWS Cli, Magento Cli, Stencil CLI, HTML, HTML5, CSS, GIT, XML, JSON, and LAMP Server, SASS, LESS, XHTML, SQL,Ajax,

DBMS used: jQuery, JavaScript, Google API, CGI, and Lingo

Tools: MySQL Administrator, Access, Toad for Cloud DB and MySQL Workbench.
Proficient user of Adobe Suites Cloud, Adobe PhoneGap, InfoPath, Access.

PROFESSIONAL EXPERIENCE

08.2016 – Present

VapeWild LLC., Addison, Texas - www.vapewild.com

Senior Full Stack Magento Architect and Lead Web Developer– [Full Time]

A senior e-commerce development architect and leadership position with VapeWild.LLC.

Lead a team of developers to develop, implement, and manage workflow with an emphasis on scalability, and cross-channel marketability. And scope requirements, design, creative development, client/server-side optimizations, project development, and management, API integration, multi-tiered metrics & reporting structures,

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as well as remote collaboration with all team members, executives, and vendors. I exhibit creativity and resourcefulness at problem-solving while collaborating and working effectively with others across varied disciplines—and displaying professionalism in dealing with all levels of management and staff.

- Architect cloud-based solution leveraging PaaS and IaaS offerings for our leading vendors such as Netsuite and Amazon Web Services.
- Lead technical teams in delivering web technology architecture, design, and implementation.
- Conduct complex systems analysis and translate user requirements into business solutions
- Developed various Magento extensions, customization and integration on Magento 2 e-commerce platform.
- Successfully migrates over 1.8 million orders, 0.9 million customers, over 0.2 million products, and other data from a live BigCommerce site to Magento 2 platform on AWS cloud.
- Successfully Migrate Magento 1 multi-store to Magento 2 multi-store.
- Create and oversee the company GitHub account and project repository. Managing Git commit, pull request approval, and merging. And work with Agile and DevOps tools like Jira, Git, Slack.
- Managing all final Magento code deployment on AWS Cloud Server.
- Configured AWS tools such as EC2, RDS, S3. And ERP migrations.
- Developed, install, customize, and manage extensions for the BigCommerce PaaS e-commerce solution platform.
- Collaborate with third party solution integration for BigCommerce and Magento cloud (e.g., Rackspace and Onica.)
- Manage, integrate, and collaborate with the third party to implement Dynamic Yield solution on Magento 2 and BigCommerce.
- Integrate and manage all other SaaS and PaaS, such as Netsuite, Celigo, and some other ERP solutions.

03.2016 – 06.2016

Blue Calypso, Richardson, Texas - www.bluecalypso.com

Full Stack Senior Web Developer – [Contract]

Advance level development and design position with Blue Calypso, a Mobile Shopper Engagement company. Manage, develop, integrate, and customization for various Magento e-commerce projects, Content Management Systems with emphasis on WordPress, and Mobile projects. An Agile Scrum Methodology company. Attends Daily Scrum Meeting, lead a team of developers, exhibit multitasking and ability to meet deadlines, on multiple projects simultaneously, collaborating and working effectively with others across varied disciplines.

- Utilized high scalable Content Management Systems to develop fast, responsive websites. Manage and provided support functionality enhancements to the existing sites to meet the client's needs.
- Successfully developed custom components, improvements to design, test, and deployment for the Magento platform.

07.2012 – 01.2016

USP Labs, LLC Dallas, TX - www.usplabsdirect.com

Full Stack Senior Web Developer – [Contract]

Advance lead development position. Manage the company's online Magento e-commerce solution and OpenCart solution, Architect, and provide recommendations on various approaches to solving technical problems.

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Recommending scalable e-commerce infrastructure, perform design, technical lead cross-company on project level technology evaluations.

- Successfully develop, evaluate, test, and implemented components integration on Magento and Opencart e-commerce stores.
- Utilizing the latest web technologies to build fast, responsive websites that also support high usability and significantly increases the company's sales.
- Managed and develop various blogs integrates with Magento to drive new product ideas and launch that allows converting visitors into returning customers.
- Integrate various third-party marketing solution that increases customers retention rate. ERP, Shipstation, promotions, rewards programs, and Mailchimp.

05.2014 – 12.2014

Billy Reid, Florence, AL - www.billyreid.com

Senior Full Stack Magento Architect and Lead Web Developer – [Contract]

Senior lead development level position. Developed and manage a huge e-commerce solution with Billy Reid, one of the world top ten designers—with shops locations in New York City; Washington, D.C.; Austin, TX; Atlanta, GA; Nashville, TN; Charleston, SC; Dallas, TX; and Houston, TX. Their collections also feature at Neiman Marcus, Bergdorf Goodman, Bloomingdales, Nordstrom, Isetan in Japan, and United Arrows in Japan.

- Successful implement a solution that saved the company from a substantial loss in online gift cards due to security breach technical problems.
- Redesign, developed, and implement new gift cards extension that increases sales.
- Architect, develop, design, and implement a new e-commerce solutions platform with a focus on infrastructure that is scalable, efficient, and can meet the company's online sales growth—using
- Magento e-commerce.
- Evaluate, test, and implement components, integration on Magento e-commerce solutions that streamline with the point of sales applications POS.
- Manage and maintain the live site with over a million orders and customers while developing a new website launch.
- Successfully developed and launched a new Billy Reid online store with responsive design with technologies that drove the Company's Black Friday's sales into a record-breaking sales in just a few days.

04.2013 - 05.2013

CarryOn, LLC - Dallas, TX

Full Stack Senior Web Developer [Contract]

- Airline online booking projects
- Developed and integrates various JQuery UI and JavaScript for flight and hotel booking—comparing various data and prices.
- Interface design and integration.

3.2012 - 05.2012

Bigham Agency - Plano, TX

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Full Stack Senior Web Developer – [Contract]

- Drupal 7 & 8 projects
- Developed and design various multi-level high-end data and informative websites on the Drupal platform.
- Huge user maintains with modules develop and integration.

07.2011-08.2011

City of Carrollton - Carrollton, TX

Full Stack Web Developer – [Contract]

- Provide hands-on experience with client-side JavaScript frameworks and UI design, testing and debugging.
- Redesign the city summer event website and able to exceed city project expectation by the deadline.

10.2007 - 10.2009

National Center for Policy Analysis - Dallas, TX – www.ncpa.org

Senior Front-End Web Developer / Administrator – [Full Time Work]

- Website design, develop and managed using XHTML, PHP, MYSQL, SQL, JavaScript, XML, Flash Action Script 2 & 3, Textpattern, WordPress, and Drupal CMS platform
- Administer team of designers, managing many websites including the corporate website
- Implement the planning and the information architecture of the new corporate website—moving the site from over 80,000 static HTML pages to a dynamic site on a CMS platform.
- Providing eNewsletters to over 1.3 million subscribers [with a Daily Policy Digest send to over a million subscribers on email and SMS texting]
- Managing and developing online video and audio streaming of the NCPA media commentaries on various news network such as FOX News, CNN, and FOX Business.
- Producing enriched media ads for various ads outlets and the social media network (NCPA on YouTube, Facebook, and Twitter)
- Graphic design and printing for NCPA using Illustrator, Adobe InDesign CS4, Photoshop CS4
- A National Center for Policy Analysis – <http://debate-central.ncpa.org>, Project for high school students researching the nationwide high school debate topic. Developed with WordPress, CSS, PHP, JavaScript, and MySQL 5.0. Dreamweaver CS3, and Photoshop.
- A Project of the National Center for Policy Analysis - <http://familyissues.ncpa.org>.
- Developed with Drupal, CSS, PHP, JavaScript, MySQL 5.0. Dreamweaver CS3, and Photoshop.
- John Goodman's Health Policy Blog with over 1.2 million visitors - <http://healthblog.ncpa.org/>
- Developed with WordPress, CSS, PHP, JavaScript, MySQL 5.0. Dreamweaver CS3, and Photoshop.

IT PROJECTS

- Velandera Oil & Gas Companies, Inc. Frisco, TX - velandera.com. An enterprise web solution project. Designed, developed and provide a full stack hands-on experience on this project using HTML5, CSS3, PHP, MySQL, JavaScript, jQuery and Bootstrap framework for responsive layouts. Textpattern CMS platform with integration of video, and web Client's Portal Analytics for investors. [Contract]
- Signature Health Care, Inc. Mesquite, TX - www.signaturehealthcareinc.com. A Health Care project. Develop and Design this stunning website using HTML5, CSS, PHP, JavaScript, Ajax, JQuery, Bootstrap Responsive framework all on Textpattern CMS platform. [Contract]

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- Spirit Outpour Books, Rugs & Mats – www.spiritoutpour.com. Responsible for the design and development of the online e-commerce store with catalog search, and order processing—payment gateway for the online store. Developed using PHP, JavaScript, Ajax, JQuery, Bootstrap Responsive Design, on Magento platform and ShipWorks for shipping fulfillment. [Contract]
- Bliss & Fire Network, Garland, TX - www.blissandfire.com. Develop, Design and implement web platform using Magento, Drupal, and Textpattern—a Bootstrap responsive design, enhanced with Facebook Apps, photo gallery, sermon archive, online video and media for messages. [Volunteer]
- Bliss & Fire Network-Events, Garland, TX - www.blissandfire.net. Develop and Design this stunning website using Drupal 8 platform. It's a Bootstrap responsive design, integrate with CiviCRM to handle huge members CRM, event registration, and processing payment. [Volunteer]

EDUCATION & CREDENTIALS

Bachelor of Fine Arts – *Web Design & Interactive Media*

The Art Institute of Dallas – A campus of South University - Dallas, Texas

Associate of Applied Science - *Multimedia / Web Development*

The Art Institute of Dallas - Dallas, Texas

March 2004 3.6 GPA

ACHIEVEMENT & AWARDS

Awards

The Bliss & Fire Network International - Outstanding Partner 2008

The Art Institute of Dallas – Outstanding Portfolio Multimedia & Web Design 2004.

Member

The Dallas Society of Visual Communications (DSVC) Dallas/Fort Worth

Community Service

Bliss & Fire Church, Inc. Garland, Texas - Designed Church corporate website [Volunteer]

Bliss & Fire Network, Garland, Texas - Designed corporate website [Volunteer]

Mission Work

Bliss & Fire Network mission work to London and Croatia. Humanitarian& Mission to Serbia [Volunteer]

Bliss & Fire Church “Warm Up! Cause” winter Hats, Gloves, Socks, and Blankets to Homeless [Volunteer]